



# Selling Your Luxury Home

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How To Quickly Achieve Peace-of-Mind



# Selling Your Luxury Home

No Realtors – No Hassles – No Waiting – Fast Cash

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## ■ Do You *Need* to Sell Quickly...?

- ✓ Fed Up With Incompetent Agents?
- ✓ Listing Expired Without Sale?
- ✓ List-n-Wait Not Productive?
- ✓ House Now Vacant?
- ✓ Making Payments On 2 Houses?
- ✓ New House Contingent on Sale?
- ✓ Transferred or Relocating Elsewhere?
- ✓ Payments Now Too High?
- ✓ Divorce?
- ✓ Estate Situation?
- ✓ In Foreclosure?
- ✓ Other...?



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- What Can You Do?
  - List For Months, Years and Wait for the Right Buyer?
  - Depend On Some Loan Committee To Approve Then Decline Your Buyer and Start All Over?
  - ? ? ? ? ? ? ? ?



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- It Doesn't Have To Be That Other Way
  - We Specialize In Working With People Who Don't Want To Wait
  - People Like You Who Want To Move On
  - Our Service Is Prompt, Courteous, Efficient



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- A Lot of Other Folks Trying To Sell . . .
  - Have High Hopes When Preparing To Sell
  - Have The Home Immaculate, Everything In Place
  - Anticipate a Quick Sale
  - Conventional Wisdom Told Them: Good Clean Houses Sell
  - Months May Go By Without a Sale
  - Their House Becomes a Liability or a Burden
  - They Find Selling More Hassle Than They Ever Thought Possible



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## ■ Why Not Real Estate Agents?

- Realtors Focus on Volume Listings
- Realtors Want Unlimited Listings Someone Else May Sell For Them
- Realtors Don't Want To Spend The Time To Sell Your House
- Realtors Don't Focus On Selling Your House
- Most Realtors Don't Have Cutting-Edge Marketing Needed Today
- Most Realtors Don't Have Adequate Funds for Effective Marketing
- Most Realtors Can't Create Enough Exposure
- Most Realtors Can't Provide Access To A Large Enough Market
- Most Realtors Use the **Multiple Listings Strategy**
- The Truth is . . . Most Realtors Are Just . . . Ineffective



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- Who Are We And Why Are We Different?
  - Nationwide Organization of Affiliates Throughout the United States
  - Professional Team Providing Superb Service To Clients Like You
  - International Audience of Potential Buyers With Financial Resources
  - Specialized Global Marketing Program – Your House Sells!
  - Fast, Simple, Painless



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- Can We Really Buy Your House Quickly?
  - We Are Ready To Buy Your House Now
  - A Lot Depends On You
  - Not If Looking For Above-Market
  - Not If Looking For Full Market Value
  - Not If Looking To Just “Save a Real Estate Commission”



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- If You Want To Sell Quickly, We Are Your Solution
  - No Hassles – We Take Care Of Everything
  - No More Waiting – Get On With Your Life
  - No Guesswork – A Proven System
  - Quick End To A Sale



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- You Will Come Out Ahead. . .
  - Even Though The Price May Not Be Full Market Value
  - You Will Save On Taxes
  - You Will Save On Insurance
  - You Will Save On Maintenance
  - You Will Save On Payments and Headaches
  - Most Important: You Will Have Peace-of-Mind



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- The Conventional Approach . . .
  - Most Conventional Buyers Can Not Afford Your Home, Even Though They Think They Can
  - Twice As Many Luxury Homes Fall Out of Escrow
  - Results In a Lengthy Selling Time



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- Selling Your House Through Our Organization . . .
  - Our Main Goal and Focus
  - Avoid Conventional Selling Headaches
  - Other Luxury Home Owners Are Calling Us
  - With Our Service and Solutions – Everybody Wins!



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- The Difference With Us Is . . .
  - Our Dedication To Our Clients!
  - Our Commitment to Our Clients!
  - Our Sharp Focus On Results!
  - Our Winning Attitude!



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- And Now . . .

Let's Get Your House Sold!